



Thrace Bromberger: Forklift Queen

Thrace was born and raised in Redlands, CA. Prior to having spent 3 years at a resort called Pepperdine, this over achiever tackled small business management & marketing, which led to law school making her previous schooling completely pointless. The obvious related next step was the wine business! With a young and “tireless work ethic,” she co-founded Gustavo Thrace Winery in 1996 which helped incorporate her wit, charm and business acumen. If she’s not in the kitchen cooking with wine glass in hand or playing with her pack of wild wiener dogs, she’s visiting her two sons. Thrace manages the downtown Napa Tasting Room which sells Gustavo Thrace and Toolbox, while handling a majority of the national distribution.



Katie Hamilton Shaffer: Quality Assurance Manager

Born in Davis, CA, Katie is the energizer bunny for Toolbox. With the work ethic of a sloth, after a career in professional soccer it was time to follow her passion for food & wine. During her time working with premier wineries to host events and educate groups about winemaking & the Napa Valley, Katie met her now mentor. Never one to sit on the sidelines, when Katie learned her mentor’s daughter had been diagnosed with a rare life threatening disorder, Katie co-founded the Erika Van Giesen Foundation. Incorporating all her passions, for 5 years she has been hosting an annual Food & Wine Gala whose funds keep the doors open to “Katie’s Clinic for RETT Syndrome” at Children’s Hospital Oakland. Katie is the mastermind behind the Toolbox brand and marketing working on direct partnerships, events, new brands and direct sales in CA.



Nancy Otton: General Contractor

A true California girl, born & raised in the South Bay Area. Broadening her horizons as a certified pilot has enlightened her enthusiasm for various ventures; a career in landscaping, producing her super-boutique estate wine label Ramspur, mothering and milking goats on her farm, and working until the cows come on her hillside property. As “General Contractor,” this is the perfect role for Nancy who wears a multitude of hats. As an accountant and business manager, at Toolbox Wine Co. she runs the company, manages the books, and generally tries to keep the rest of us in line.